

EMPLOYEE ENGAGEMENT HIERARCHY

05

SELF-ACTUALIZATION Personal growth, innovation, and finding deep purpose in work.

04

ESTEEM & RECOGNITION Feeling valued, receiving feedback, and achieving milestones.

03

SOCIAL BELONGING Positive team dynamics, inclusion, and cultural alignment.

02

SAFETY & SECURITY Job stability, psychological safety, and work-life balance.

01

BASIC NEEDS Competitive pay, benefits, and the tools required to perform.

Internal Management Resource • Confidential