

MASLOW'S HIERARCHY OF NEEDS

Self-Actualization
Esteem Needs
Belonging & Love
Safety Needs
Physiological Needs

Growth Needs

Achieving full potential, creative activities, and self-fulfillment.

Psychological Needs

Prestige, accomplishment, intimate relationships, and friends.

Basic Needs

Security, safety, food, water, warmth, and rest.

Social Context

The interaction between individual requirements and societal structures.