

WORKPLACE MOTIVATION HIERARCHY

	SELF-FULFILLMENT
Purpose & Mastery	
Innovation, creativity, and achieving one's full potential.	
	PROFESSIONAL EGO
Recognition & Status	
Titles, awards, and respect from colleagues.	
	SOCIAL CONNECTION
Team Culture	
Sense of belonging, collaboration, and trust.	
	WORKPLACE SECURITY
Stability & Benefits	
Job security, insurance, and safe environment.	
	BASE FOUNDATIONS
Compensation & Balance	
Living wage, rest breaks, and physical workspace.	