

MANUFACTURING PROCESS SWOT ANALYSIS

Production Line / Department: _____
Date of Assessment: _____
Lead Auditor: _____
Review Period: _____

S Strengths

Internal: High efficiency, skilled labor, proprietary tech, quality control standards.

W Weaknesses

Internal: Aging machinery, high waste levels, supply chain bottlenecks, skill gaps.

O Opportunities

External: Automation integration, new raw material sources, market expansion.

T Threats

External: Rising energy costs, regulatory changes, competitor innovation.