

CAREER DEVELOPMENT SWOT

Name: _____ Date: _____ Target Role: _____

STRENGTHS

Internal: Skills, certifications, achievements, and unique advantages.

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WEAKNESSES

Internal: Skill gaps, lack of experience, or personal obstacles.

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OPPORTUNITIES

External: Industry trends, networking, emerging tech, or market needs.

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THREATS

External: Competitors, changing regulations, or economic shifts.

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Strategic Action Plan